

True North Sports + Entertainment is looking for a creative and passionate professional to join our team.

The **Production Graphic Designer** is a 1 year, term position that provides graphic design services to all departments of True North, executing the design and layout for a broad array of print and digital media projects company wide. Within a collaborative design team, this position will be required to work on design projects as assigned.

What to be excited for in this role:

- Work closely with the Director, Creative Services to prioritize projects and timelines to meet deadline changes and updates.
- Produce graphic design work in support of the Winnipeg Jets Hockey Club, including display, packaging, designed social content, game production assets, OOH and digital ad network campaigns, motion graphics, and other elements as they arise.
- Design marketing, communications, sales, advertising, and promotional materials for all True North brands and events, including the Manitoba Moose Hockey Club, Content, Game Presentation, Retail, Web, and Events teams, to ensure brand and campaign themes remain consistent while meeting the needs of all stakeholders.
- Update previously designed campaign assets for the Winnipeg Jets Hockey Club and Manitoba Moose Hockey Club to reflect new season creative.
- Ensure work is in compliance with project technical specifications/requirements.
- Assist in photo shoots and/or execute photography as required.
- Work with the greater Marketing Department in a creative and dynamic environment allowing for collaboration and innovation.

What we need from you:

- Degree or diploma in Graphic Design or similarly focused programs from a recognized college or university.
- A minimum of one year of practical experience in graphic design is preferred.
- A demonstrated understanding and experience with graphic design applications, specifically Adobe Creative Cloud suite and in particular, InDesign, Photoshop, Illustrator and Lightroom.
- Spatial or 3D rendering knowledge is considered an asset.
- Experience with motion graphics is considered an asset.
- Remains current on new developments and technologies related to graphic design and brand development.
- An above average demonstrated creative ability.
- A good understanding of branding and campaign strategies, typographic hierarchy, promotional tactics, optimizing design for different mediums, etc.
- Excellent attention to detail and ability to proofread.

WE ARE TRUE NORTH.

We thank all that apply, however, only those selected for an interview will be contacted. No phone calls please.

- Excellent ability to communicate with others inside the organization.
- Ability and willingness to work event evenings and weekends as a member of an integrated marketing team.
- The capacity to prioritize competing demands in a diverse and evolving environment, independently managing deadlines and corresponding workload.

Why you should join us.

We are True North! At True North Sports + Entertainment, we have developed a culture where our employees are engaged, challenged, and motivated. We are intentional in ensuring our employees' personal values match our organizational values of Team, Trust & Respect, Integrity, Excellence and Community.

Included as one of Manitoba's Top Employers since 2008, our work environment is dynamic and fast-paced, offering diverse opportunities that allow you to encounter a variety of situations and develop new skills.

We encourage you to apply even if your previous experience does not align perfectly with every qualification in the job description. You may be just the right person for this role, or other roles!

To apply for this position, please fill out the online application form by [clicking here](#). You will be asked to upload your cover letter and resume at the end of the form (combined into one document).

We are Venues | We are People | We are Community

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Accommodations are available upon request throughout all aspects of the selection process. Candidates requiring accommodations may contact, in confidence, hr@tnse.com.

*Closing date: **Tuesday, May 28, 2024***

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